

## ATTENTION ALL FOOTBALL FANS

We would like to introduce you to a series of 4 videos produced by the DFL Foundation. These videos have been produced in cooperation with various clubs and their supporters with disabilities. Each video shows how important the Bundesliga Travel Guide (BTG) is for people with all types of disability in order to access the information they need to visit stadiums on a match day, home and away. The BTG links are an invaluable source of information for people with disabilities and also for the Disability Access Officer (DAO) or Disability Liaison Officer (DLO). For example, if any DAO/DLO or fans need information about attending away matches or if they need a colleague's phone number, this information is easy to find! The readily available information allows DAOs and DLOs to provide a much smoother matchday experience for supporters with disabilities.

### FC BAYERN MUNICH

<https://youtu.be/KIhRz9qDS8w>

Miriam has been in a wheelchair since she was born but that has not prevented her from cheering on her favourite club, FC Bayern Munich, live in the stadium! Miriam receives on-site support from Kim Krämer, the DAO of the record winning champions of the Bundesliga and Chairman of Rollwagerl 93 e.V., which is an association for fans with disabilities. Kim is also a supporter with a disability. This first video offered by the DFL Foundation focuses on accessibility in the stadium from 2019 onwards and shows how Miriam shares her experience with other fans at the FC Bayern home games as part of the matchday crowd and how the Bundesliga travel guide helps her.

### ARMINIA BIELEFELD

[https://youtu.be/ypf4WusNg\\_8](https://youtu.be/ypf4WusNg_8)

At DSC Arminia Bielefeld, the needs of fans with learning disabilities receive special attention. In this part of a film series on accessibility in stadiums from 2019, the DFL Foundation accompanies the football-loving people who are living in residential accommodation. Jörg Winkelmann is the DAO of Arminia Bielefeld and he is seen here commenting on key factors relevant to maximising the matchday experience of people with learning disabilities. Making a matchday accessible for them is yet another example of accommodating supporters with disabilities without barriers.

## BORUSSIA DORTMUND

<https://youtu.be/q7JpHc8G4J8>

Pascal is a Borussia Dortmund fan and is deaf. This third part of the DFL Foundation film series on accessibility from 2019 onwards shows how he can experience his favourite club's matches live by receiving information about the match from a Signer, even translating and conveying the favourite club songs and chants plus other information around the stadium such as emergency messages. This service is also contained in the BTG travel guide. Interestingly, you will also find Pascal is assisted when he visits the refreshment areas as well!

## DYNAMO DRESDEN

[https://youtu.be/Fn3\\_JA2e4bY](https://youtu.be/Fn3_JA2e4bY)

Wolfgang has been an enthusiastic fan of SG Dynamo Dresden since 1967. A few years ago he went blind but, thanks to the audio descriptive commentary, Wolfgang is still able to be part of the matchday experience at the club he loves! Audio descriptive commentary is now offered by every club in the first and second divisions of the Bundesliga and a good percentage of clubs in the Bundesliga third division. This final part of the DFL Foundation film series on accessibility in stadiums from 2019 onwards shows how essential audio descriptive commentary is in this 21<sup>st</sup> century! (*when the yanks have just sent a spaceship to Mars*). The Bundesliga Travel Guide will tell a supporter if this service is available at the club he wishes to attend.